



| Monty Scowsill



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Residence: Ipswich, England
Age: 26
Turned Pro: 2022

Monty is a fresh new talent coming out of UK.

Monty came to the forefront with his amazing run at the 2021 Amateur Championship, where he made it all the way to final, which is played over 36 holes. After 36 holes the 2 were still tied and unfortunately Monty lost out at the 2nd extra hole.

Having played in all of the top amateur tournaments, Monty has been able to test himself against the best up and coming talent from around the world as well hone his skills under pressure.

All this will hold him in good stead as he seeks to take his game to the next level and compete in global qualifying schools and major professional tournaments around the world.

With these amazing opportunities on the horizon this would be a great time to join Monty's journey as he gains this amazing experience which will help him as he embarks on his professional career.

Career Highlights

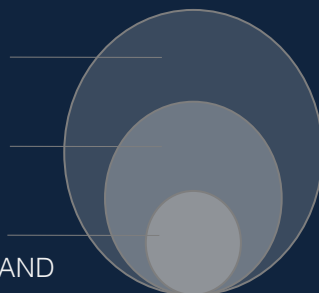
Emirates International Amateur Champion 2022
The Amateur Championship, Runner-Up 2021
Sotogrande European Trophy 2018, Champion
British Universities Order of Merit 2017/18, Runner-Up
The R&A Foundation Scholar 2015-2018

GOLF ON A GLOBAL SCALE

220 Million
GOLF FANS GLOBALLY

52.6 Million
GOLF FANS IN EUROPE

12.2 Million
GOLF FANS IN UK & IRELAND



SKY SPORTS TV EXPOSURE



10.5 Million UK TV customers



+80 Countries showing Sky Sports



+100 Million Global audience reach

SOUGHT AFTER AUDIENCE

AB: 20%*

ABC1: 63%

C2DE: 35%

N/A: 2%

*THE HIGHEST PERCENTAGE IN MAINSTREAM SPORT

GOLF DEMOGRAPHIC



43 Average age of golfers



25% Golfers are Female



75% Golfers are Male



£100k Average Golfers Household income

61%

Ranked No.1 – Golf fans would choose a Sponsor's product, rather than rival brands if price and quality were the same



By some way, Golf is the CEO's No.1 hobby

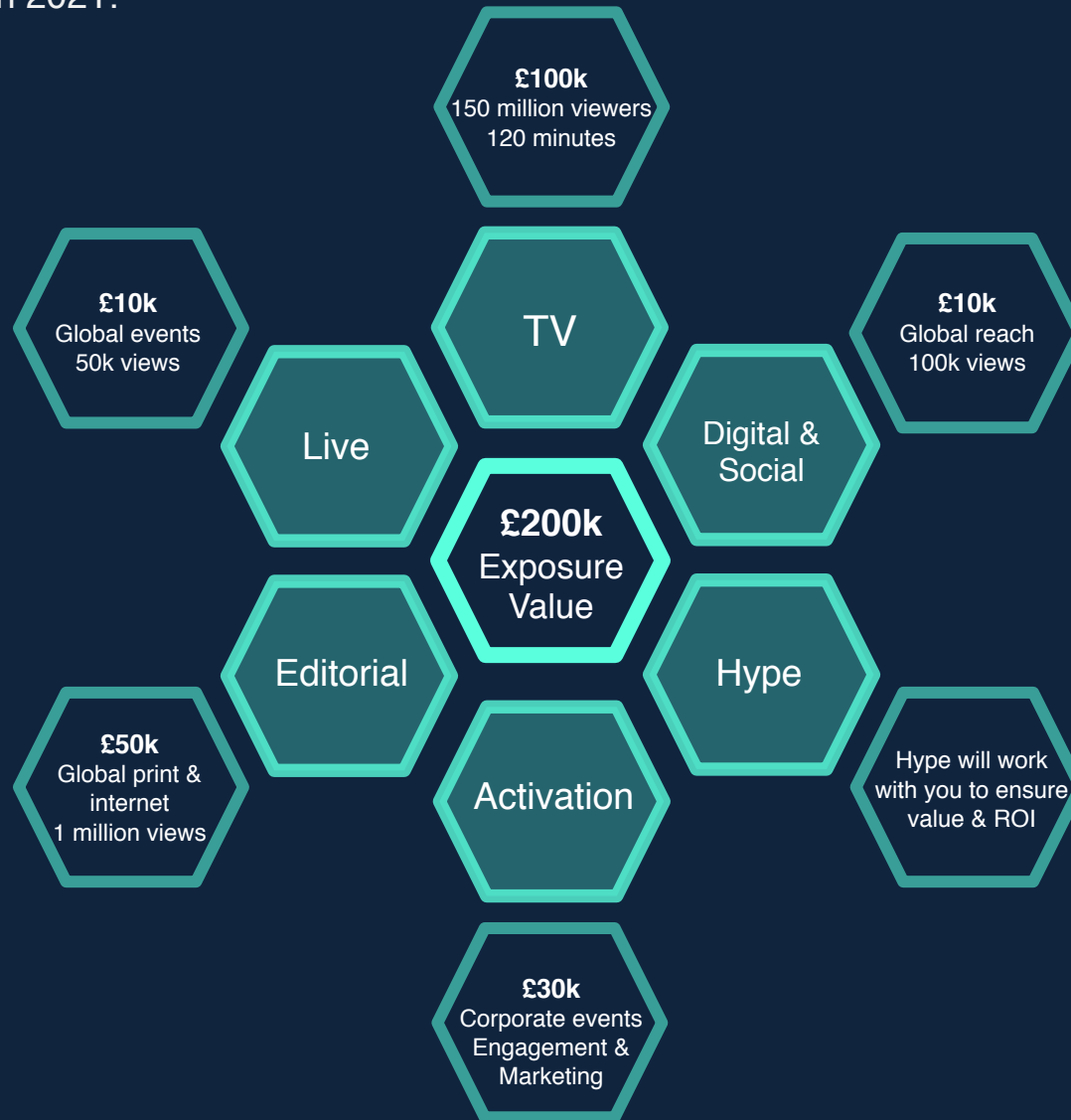
MEMORABLE EXPERIENCES

- + Provide opportunities to play elite athletes
- + Allow access to watch high level sport up close
- + Offering up to 10 hours of premium hospitality each day

EXCEPTIONAL VALUES

- + INTEGRITY
- + PASSION
- + EXCELLENCE
- + DIVERSITY
- + RESPECT
- + SKILL

Player's exposure in 2021:



Building Awareness

Athlete apparel branding – a high impact platform to promote brand association.

Logo can be placed on cap, collar, sleeve, chest, back and golf bag.

Giving awareness to audiences at live events around the World and on other multi media platforms. Sky Sports show live coverage of the golf, shown in over 100 countries with potential viewing figures into the 100's millions each week.

Global Reach & Engagement

Multi media platforms - Online, Editorial, TV, Radio.

TV - Sky Sports showing live coverage in over 100 countries, giving a brand exposure to a massive global audience.

Corporate events - Use of a brand ambassador at your corporate events, a great way to entertain, retain and attract clients to your business.

Social Media:



1,600 followers.



300 followers.



1,000 followers.

Branded Content

A unique storytelling opportunity: work with Monty to create compelling branded content.

Success Stories.

Tournament preparation / results.

Behind the scenes access.



Advertising & Branding Options



1 Ambassador – 2 logos, one logo on 2 of the following options

2 Ambassador – Logo on Shirt collar

3 Ambassador – Logo on Shirt chest

4 Ambassador – Logo on Shirt sleeve

5 Ambassador – Logo on Tour golf bag

Activation Opportunities



- Branding in all tournament draw sheets.
- Social media influencing and exposure.
- Brand partnerships and campaigns.
- Brand exposure across multimedia platforms in a different market; local, national, international & global.
- Brand Ambassador and engagement.
- Engaging digital content.
- Corporate partnerships and events.
- Assistance in activating your partnerships.
- Creation of specific Corporate digital content.
- Use of image in marketing material & potential ad campaigns.
- Creation of or use in charity events.
- Potential to build relationships with your corporate partners.
- Building partnerships with the local community.
- Promotion of an active and healthy lifestyle.
- Inspire the next generation.
- Client Interaction.
- Charity.
- Grow the Game.
- Building Awareness.

Why not contact us and we can put together a tailored partnership proposal with Monty that meets your business/brands requirements?

Why us?

Hype is a refreshing Sports Management company that puts the client at the heart of everything it does. Hype therefore works closely with its clients to deliver on their objectives and ultimately make a difference.

Corporate Partnerships:

Hype Sports Management work with brands who are looking to use sport to promote & market their products. Offering a quality personal service with expansive marketing ideas and solutions that meet the demands of the client's business. Perfect for attracting, retaining and entertaining clients/suppliers, increasing their brand awareness, while offering a good return on investment.

We can tailor sport marketing solutions for your brand that meet the demands of your business and budget.

Client satisfaction and a return on investment are key to building a successful long-term working relationship. We therefore put these at the core of everything we do.

We think we could really offer something different to your brand, so give us a call and let's see how we can start increasing your [Hype](#).





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THANK YOU | We look forward to the opportunity of working with you.